



Blue & You Fitness Challenge Celebrates 20th Year With More Than \$20,000 in Prizes.

Team Giveaway:

We are awarding **\$20,000** to teams. 10 teams can win **\$2,000**.

Team Eligibility

There will be one winner for each milestone below.

1. Teams who have at least 20% or more of their team members log 20 daily Challenges by March 14 will be entered to win **\$2,000**.
Winner announced March 16
2. Teams who have under a 20% drop out rate by March 15 will be entered to win **\$2,000**.
Winner announced March 17
3. Teams that have any member share a testimony/reason why they participate in the Challenge via the Wellable chat function by March 20 will be entered to win **\$2,000**. *Note: These reasons may be shared on social media.*
Winner announced April 3
4. The top 20 teams who have the highest average points earned in March will be entered to win **\$2,000**.
Winner announced April 3
5. Teams who have members participate in at least 20 on-demand classes through the Wellable app will be entered to win **\$2,000**.
Winner announced May 3
6. The top 20 teams who have the highest average points earned in April will be entered to win **\$2,000**.
Winner announced May 3
7. Teams who have 50% of their members log 2,000 points in March, April and May will be entered to win **\$2,000**.
Winner announced June 6
8. The top 20 teams who have the highest average points earned in May will be entered to win **\$2,000**.
Winner announced June 6
9. All teams who complete the Challenge will be entered to win **\$2,000**.
Winner announced June 6
10. The highest performing team in the Challenge will receive a **\$2,000** prize.
Winner announced June 6*

Individual Giveaway

We are awarding **\$10,000** to individuals. 20 individuals can win **\$500**.

Individual Team Member Eligibility

There will be two winners for each milestone below.

1. Individuals who sync a wearable device in March will be entered to win **\$500**.
Winners announced April 3
2. Individuals who complete 20 Daily Challenges by March 14 will be entered to win **\$500**.
Winners announced April 3
3. Individuals who log activity for 20 days in March will be entered to win **\$500**.
Winners announced April 3
4. Individuals who submit a note/statement by March 20 via the Wellable chat about how they will spend the \$500, if they win, will be entered to win **\$500**.
Winners announced April 3
5. Individuals who share personal testimonies by April 15 via the Wellable chat about what the Challenge has done for them will be entered to win **\$500**.
Winners announced May 3
6. Individuals who access the on-demand workouts from the Wellable app during the first two months of the Challenge will be entered to win **\$500**.
Winners announced May 3
7. Individuals who log activity for 20 days in April will be entered to win **\$500**.
Winners announced May 3
8. Individuals who log activity for 20 days in May will be entered to win **\$500**.
Winners announced June 6
9. The top 20 individuals with the most points will be entered to win **\$500**.
Winners announced June 6
10. The two highest individual performers in the Challenge will win **\$500**.
Winners announced June 6*

**In the event of a tie, any teams/individuals who have equal average points will be entered into a 2nd drawing to determine the winner.*



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This Prize Giveaway is conducted by the "Founders" of the Blue & You Fitness Challenge. Participants in Prize Giveaway must be at least twenty-one (21) years of age. Founders reserve the right in their sole discretion to disqualify any Team/Individual for any reason, and to terminate, modify or suspend the Prize Giveaway at any time for any reason. All prizes will be funded by Arkansas Blue Cross and Blue Shield. No purchase is necessary to enter. Winners must be actively registered to participate in the Blue & You Fitness Challenge. Prize Giveaway Period begins at 12 a.m. on March 1, 2023, and ends at 11:59 p.m. on May 31, 2023. This Prize Giveaway will be available to all Teams/Individuals who meet the required milestones for entry for the chance to win either one of 10 \$2,000 cash prizes or 20 \$500 cash prizes. The Founders will not be eligible to win a Team prize (valued at \$2,000). Founders' teammates (individuals) are eligible to win one of 20 \$500 cash prizes if their name is drawn. Winners will be contacted via phone, email or social media. All taxes, if applicable, on any prize awarded are the sole responsibility of the winner. Founders reserve the right to substitute any listed prize for one of equal or greater value for any reason. Each Team/Individual releases and agrees to indemnify and hold harmless the Founders, their respective parent companies, affiliates, subsidiaries, related companies, directors, officers, employees, representatives, agents, successors and assigns from any and all liability for any injuries, loss or damage of any kind to Teams/Individuals arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize or participation in contest. The winner(s) shall bear all risk of loss or damage to his/her prize after it has been accepted and/or delivered. Teams/Individuals may be eligible for all milestones but may only win once.